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## Barton Expands Coast-To-Coast With 6 Hires In NY, Calif.

By Tracey Read

Law360 (May 18, 2023, 1:38 PM EDT) -- Six top-tier attorneys have joined Barton LLP in New York and California, reinforcing the midsize powerhouse's standing as a high-quality alternative to BigLaw, the firm said.

Roger E. Barton, managing partner of Barton LLP, told Law360 on Wednesday that all six lawyers have diverse skill sets that complement the firm's existing practice areas and extend its coast-to-coast reach for clients.

He added that Barton LLP has become known as a midsize firm that is giving BigLaw a run for its money.

"That value proposition is how we're seen in the market, and it helps to attract clients who want that level of sophistication and quality but in a more efficient environment," Barton said. "And it's drawing lawyers out of larger firms who want to practice in that way, as well."

In California, partner Ruba Qashu joins the firm's securities team in Santa Monica from Raines Feldman LLP. She handles public offerings, reseller registrations and complex strategic transactions for Nasdaq and New York Stock Exchange issuers.

Qashu was also a partner from Libertas Law Group Inc. for more than 10 years. She started her legal career as an attorney at Richardson & Patel LLP after graduating from the University of California College of the Law, San Francisco, according to her LinkedIn profile.

The other five new hires are based in New York City, including corporate senior associates Lani E. Medina and Ramona Morgan.

"We were slammed with, fortunately, lots of good work and wanted to pick up some talent at the senior associate level to service that work," Barton said of the new corporate hires. "It's been hard in the last few years, but we got lucky. We found a couple of good ones."

Medina, who most recently worked as principal and owner for Lani Law PLLC, specializes in business transactions, focusing on mergers and acquisitions, joint ventures and minority investments. Her practice includes acquisition planning and financing, corporate governance and complex regulatory matters. In addition, she advises clients on structuring and executing sophisticated business and securities transactions, the firm said.

Morgan previously worked as director and assistant general counsel for



Ruba Qashu



Lani E. Medina



Ramona Morgan

the Depository Trust & Clearing Corp. Before that, she was an attorney consultant for the Ford Foundation and HelloFresh, her LinkedIn states.

Real estate practitioner Mark Frimmel, who previously worked as of counsel for Michelman & Robinson LLP, is now counsel at Barton. He guides owners and developers through complex acquisitions and development projects, as well as commercial, industrial and residential building sales. He also advises lenders and borrowers in financing transactions and represents landlords and tenants in leasing agreements.

Wendy Reimer and Amanda Benzenberg join Barton's matrimonial and family law practice.

Reimer, who was most recently a self-employed divorce mediator, was hired as counsel at Barton LLP. She represents clients in divorce, custody, support, property division, orders of protection and post-judgment proceedings.

Benzenberg is a former associate at Abrams Fensterman LLP. As a Barton associate, she will focus exclusively on matrimonial and family law issues, the firm said.

Barton LLP is based in New York and has offices in Nashville and Los Angeles. The firm now has more than 40 attorneys, Barton said.

--Editing by Nicole Bleier.



Mark Frimmel



Wendy Reimer



Amanda Benzenberg

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