

## MAURICE ROSS

### Partner



For nearly three decades, Mr. Ross has represented corporate and individual clients in numerous high profile, sophisticated intellectual property matters relating to business transactions and commercial litigation. He works with clients to develop intellectual property strategies, including strategies for the procurement, licensing and enforcement of copyrights, trademarks, and patents. Mr. Ross also advises clients on a wide range of issues relating to internet law and social media, including issues concerning rights of privacy, rights of publicity and defamation. Mr. Ross is also an experienced and well-known trial lawyer. He has served as lead trial and appellate counsel in high-stakes patent and intellectual property litigation involving companies in a wide array of industries, from pharmaceutical and biotechnology to media and entertainment. Mr. Ross routinely handles trademark and copyright matters for clients in the fashion, music, media, entertainment, computer and software industries. Although he focuses his practice in the area of intellectual property, Mr. Ross has also served as trial counsel in complex securities, RICO, lender liability, antitrust cases, and he has extensive experience representing corporate executives and other individuals in white collar criminal defense matters, often relating to intellectual property.

Mr. Ross also has frequently been called upon to advise clients regarding the risks and benefits of proposed mergers, acquisitions and other transactions, particularly as such transactions involve transfers and licensing of intellectual property rights. Mr. Ross is also recognized as an expert on disputes relating to the attorney-client privilege and work product immunity, and he has been counsel of record in landmark decisions in this area. More recently, Mr. Ross has advised domestic and international clients concerning how to successfully and efficiently address the challenges and burdens imposed by electronic discovery and social media, including the use of social media postings as evidence in complex litigation. Mr. Ross has published frequently in the areas of intellectual property, patent law, media and internet law, and the attorney-client privilege.

Mr. Ross has long been a proponent for using alternative dispute resolution mechanisms for efficient resolution of complex business disputes, at both the trial and appellate levels. Further, given the economic realities and costs of conducting complex intellectual property and commercial litigation, Mr. Ross encourages his clients from the earliest stages of litigation to attempt to aggressively pursue settlement. By the same token, Mr. Ross has long advocated aggressive use of the pre-trial discovery process to improve his clients' likelihood of success at trial, and in recent years he has focused extensively on how to use emerging technologies to make the pre-trial discovery process more efficient and cost-effective.

Mr. Ross has appeared in the United States District Courts for the Southern and Eastern Districts of New York, the District of New Jersey, the District of Colorado and the Northern District of California, and he has argued appeals in the United States Courts of Appeals for the Federal, Second and Fifth Circuits, as well as State Courts in New York. Prior to joining Barton LLP, Mr. Ross was a shareholder with Budd Lerner and practiced at Clifford Chance and Sullivan and Cromwell.

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## Contact

P: 212.687.6262  
F: 212.687.3667  
mross@bartonesq.com

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## Education

New York University Law School, JD, 1980  
(Law Review)  
Brown University, BS, *magna cum laude*, 1977

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## Key Capabilities

Trademark and Copyright  
Intellectual Property Licensing  
Patent Litigation  
Trademark and Copyright Litigation  
Commercial Litigation  
Alternative Dispute Resolution  
White Collar Criminal Defense

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## Industry Experience

Pharmaceutical  
Biotechnology  
Medical  
Oncology  
Nuclear Power  
Computer and Software  
Entertainment and Music  
Fashion  
Media and Entertainment  
Securities and Investment Banking

## Practice Areas

Trademark  
Copyright  
Licensing  
Patent Litigation  
Intellectual Property Litigation  
Commercial Litigation  
White Collar Criminal Defense

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## Bar & Court Admissions

State of New York, 1981  
State of New Jersey, 2004  
US Courts of Appeals for the Federal,  
Second And Fifth Circuits  
US District Courts for the Southern and Eastern  
Districts of New York, District of  
New Jersey, District of Colorado

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## Professional Affiliations

American Bar Association  
- Section on Intellectual Property Litigation  
Association of the Bar of the City of New York  
American Intellectual Property Lawyers  
Association  
New York Intellectual Property Lawyers  
Association  
- Committee on Antitrust and Inequitable

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## Awards & Honors

Thurgood A Marshall Award of the Association  
of the Bar of the City of New York for Pro Bono  
representation of Death Row inmates

## Speeches, Panels & Presentations

ConnectMore Conference. Stamford, CT. (May 2014).

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## Quotes, News & Publications

["Supreme Court Changes Rule for Patent Claim Construction – Does This Mean That Markman Will Soon Be Overturned?"](#). *IP Litigator*. (March/April 2015).

Maurice N. Ross quoted in "Aereo's Online TV Service Violates Copyright Law, High Court Rules." *Westlaw Journal*. (July 2, 2014).