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**Maurice Ross of Barton Barton & Plotkin LLP selected by Aspatore Books
as author in new authoritative book,
*Inside the Minds: Litigation Strategies for Intellectual Property Cases***

Boston, MA (June 13, 2001) — Maurice Ross, a partner at Barton Barton & Plotkin LLP has been recognized as a leader in the intellectual property law field by being selected as an author in the recently released book, *Inside the Minds: Litigation Strategies for Intellectual Property Cases*, published by Aspatore Books, a Thomson Reuters business.

Inside the Minds: Litigation Strategies for Intellectual Property Cases (ISBN: 978-0-314-27757-2)

Litigation Strategies for Intellectual Property Cases provides an authoritative, insider's perspective on best practices for handling IP disputes. Featuring partners and shareholders from law firms across the nation, these experts guide the reader through the different stages of the litigation process and the key considerations for each stage. These top lawyers discuss the impact of recent developments in IP law, the importance of getting to know a client's business, and the process of implementing new strategies to better meet client expectations. From managing discovery to hiring experts, these authors offer tips on the various steps involved in developing legal arguments and presenting a case. Additionally, these leaders reveal their advice on the benefits of resolving IP disputes with ADR and the challenges that arise when a case involves international parties or claims. The different niches represented and the breadth of perspectives presented enable readers to get inside some of the great legal minds of today, as these experienced lawyers offer up their thoughts around the keys to success within this ever-evolving area of law.

In the book, Mr. Ross explains how recent Supreme Court decisions have dramatically shifted the landscape in patent and other intellectual property law cases—leveling the playing field between owners of IP rights and accused infringers. Mr. Ross also discusses the impact of these decisions

on the costs of conducting patent and other IP litigations, the increasing emphasis on controlling the costs of conducting IP litigations, and the movement toward third-party investment in, and financing of, patent and other IP cases. In addition, Mr. Ross discusses practical strategies for managing client and judicial expectations in the context of high stakes, hard fought cases. Finally, Mr. Ross provides practical guidance concerning settlement strategy, including the use of alternative dispute resolution mechanisms and the need to implement a coordinated global litigation and settlement strategy.

The *Inside the Minds* series provides readers with an unprecedented introspective look into the leading minds of the business and legal world. For complete information on Aspatore titles, please visit www.west.thomson.com/aspatore or email West.customer.service@thomson.com. This book can be purchased immediately by calling 1-866-ASPATORE or by visiting:

<http://west.thomson.com/litigation-strategies-intellectual-property-cases-2011-leading-lawyers-on-understanding/181834/41181403/productdetail>

About Maurice Ross

Maurice Ross is a partner at Barton Barton & Plotkin LLP. For nearly three decades, Mr. Ross has represented corporate and individual clients in numerous high profile, sophisticated intellectual property and commercial litigations. In recent years, Mr. Ross has served as lead trial and appellate counsel in high-stakes patent and intellectual property litigation involving major pharmaceutical and biotechnology companies. Mr. Ross has also handled trademark and copyright cases for clients in a wide variety of industries, including clients in the fashion, media, entertainment, computer, and software industries. Although he focuses his practice in the area of intellectual property, Mr. Ross has also served as lead counsel in complex securities, RICO, lender liability, antitrust, real estate, and matrimonial cases, and he has extensive experience representing corporate executives and other individuals in white collar criminal defense.

Mr. Ross also has frequently been called upon to advise clients regarding the risks and benefits of proposed mergers, acquisitions, and other transactions. Mr. Ross is also recognized as an expert on disputes relating to the attorney-client privilege and work product immunity, and he has been counsel of record in landmark decisions in this area. More recently, Mr. Ross has advised domestic and international clients concerning how to successfully and efficiently address the challenges and burdens imposed by electronic discovery. Mr. Ross has published frequently in the areas of intellectual property, patent law, and the attorney-client privilege.

Mr. Ross has long been a proponent for using alternative dispute resolution mechanisms for efficient resolution of complex business disputes, at both the trial and appellate levels. Further,

given the economic realities and costs of conducting complex patent and commercial litigation, Mr. Ross encourages his clients from the earliest stages of litigation to attempt to aggressively pursue settlement. By the same token, Mr. Ross has long advocated aggressive use of the pre-trial discovery process to improve his clients' likelihood of success at trial, and in recent years he has focused extensively on how to use emerging technologies to make the pre-trial discovery process more efficient and cost-effective.

Mr. Ross has appeared in the United States District Courts for the Southern and Eastern Districts of New York, the District of New Jersey, the District of Colorado, and the Northern District of California, and he has argued appeals in the United States Courts of Appeals for the Federal, Second, and Fifth Circuits, as well as state courts in New York.

Prior to joining Barton, Barton & Plotkin, Mr. Ross was a shareholder with Budd Lerner and practiced at Clifford Chance and Sullivan & Cromwell.

About Aspatore Books, a Thomson Reuters Business

Aspatore Books, a Thomson Reuters business, exclusively publishes C-Level executives and partners from the world's most respected companies and law firms. Each publication provides professionals of all levels with proven business and legal intelligence from industry insiders—direct and unfiltered insight from those who know it best. Aspatore Books is committed to publishing an innovative line of business and legal titles that lay forth principles and offer insights that can have a direct financial impact on the reader's business objectives.

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